

# EVERYTHING YOU NEED TO LAUNCH FIERCE CONVERSATIONS SUCCESSFULLY

Fierce For Life™ Membership  
Your All-Access Pass to Our Content!

## DESIGNED WITH YOUR NEEDS IN MIND

CUSTOM OPTIONS	FLEXIBLE PRICING	RESULTS-DRIVEN
		
Your learning options are designed to solve your specific challenges.	Pricing fits to meet your custom needs and goals.	Establish unity among your teams and sustain a positive culture through strategic training and ongoing learning.

## IMPLEMENTATION PLAYBOOK

Your all-in-one guide to support the entire Fierce Conversations implementation process in your organization.

IMPLEMENTATION PLAYBOOK: WHAT'S INCLUDED?			
			
FIERCE PROGRAM PLANNING GUIDE	WORKSHOP COMMUNICATION TEMPLATES	SUSTAINABILITY RESOURCES	FIERCE PROGRAM EVALUATION RESOURCES

OVER 100+ RESOURCES, 3D SIMULATIONS, COURSES AND MORE

\*ACCESS NEW COURSE CONTENT AND LATEST UPDATES AT NO EXTRA COST

# FIERCE TRAINING PROGRAMS

CUSTOMIZABLE	SUSTAINABLE	STRATEGIC
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Each one of our training solutions is customized from a blend of our seven conversation programs and specialty program to best serve your business needs.

## FIERCE FOUNDATIONS® PROGRAM

**A revolutionary approach to conversations that matter.**  
Build self-awareness. Undo old assumptions, spark new insights, and lay the groundwork for transformation across your organization.

## FIERCE TEAM® PROGRAM

**Make better and more inclusive decisions.**  
**Solve tough problems—together.**  
A proven approach that will shatter silos, increase collaboration, and boost buy-in across your organization.

## FIERCE CONFRONT® PROGRAM

**Confront unwanted tension and come face-to-face with the truth.**  
Learn a straight-up conversation model that shifts attitudes, reduces tension, and enriches relationships.

## FIERCE DELEGATE® PROGRAM

**Be more productive and develop leadership skills in your team.**  
An approach that clarifies roles, ends micromanagement, and puts people on a clear path of professional development.

## FIERCE NEGOTIATIONS® PROGRAM

**Master the art of deal-making.**  
**Get to a solution that works for all.**  
Stop settling at the negotiation table. Teach your team to expand their thinking, examine competing perspectives and embrace the opportunity hidden in every adversity.

## FIERCE COACH® PROGRAM

**Have better 1:1s.**  
Get to the heart of the matter—and act on it—fast. Discover a powerful coaching model that uncovers solutions, prompts potent action, and unblocks professional paths for your team.

## FIERCE ACCOUNTABILITY® PROGRAM

**Complete projects well and on time.**  
**Count on a deeper level of commitment.**  
Move teams from excuses to action by embracing responsibility, overcoming obstacles, and achieving everyday goals.

## FIERCE FEEDBACK® PROGRAM

**Feedback 365 days a year.**  
Transform your feedback sessions into candid, consistent, two-way conversations that spark lasting change.

## FIERCE REMOTE TEAMS® PROGRAM

**Learn to connect personally in a world that meets digitally.**  
**Team communication in our new normal.**  
A suite of trainings that teaches your team to connect without contact, inspire through a camera, and conduct business at any distance.